

EDUCATE 360 INTRODUCES

AI Use Case Discovery



Unlock the Full Potential of AI to Drive Your Business Results

AI Use Case Discovery is a structured consulting engagement designed to help organizations uncover, prioritize, and define specific AI opportunities that will drive measurable business value.

Why This Matters

Senior leadership teams are under increasing pressure to harness the power of AI to boost revenue, streamline operations, and shorten cycle times. Yet many organizations face a critical hurdle: they don't know where or how to apply AI most effectively.

- 79% of executives say AI will make their organization more efficient, but only 23% have an AI strategy aligned to specific use cases.¹
- Without clear AI applications, initiatives risk becoming fragmented, unfocused, or worse: stalled completely.

Identifying the right use cases is essential to avoid wasted investments and to seize competitive advantage.



How We Help

At Educate 360, we bring a unique blend of AI expertise and Design Thinking methodology to lead a collaborative, high-impact discovery process with your teams. Through engaging workshops and deep stakeholder interviews, we help you:

- ✓ Surface critical business challenges ripe for AI-driven solutions
- ✓ Prioritize the opportunities based on business value, feasibility, and alignment with strategic goals
- ✓ Detail high-potential use cases to form a practical, actionable roadmap

This approach not only builds trust across business and technology teams, it creates the momentum needed to successfully launch AI initiatives that matter.

What's Included?



One-on-one interviews with key stakeholders (business and technical) to gather insights and requirements



Ideation and Prioritization Workshops, featuring:

- Persona Definition: Who the solution impacts
- As-Is and To-Be Workflow Mapping: Where AI can create transformation
- Value Lever Identification: How success will be measured



Weekly sponsor meetings for progress alignment and transparency



Why Act Now?

In today's fast-moving environment, first movers in AI adoption are seeing outsized returns, often creating industry-defining advantages.

- Companies that scale AI initiatives achieve **30-50% higher ROI** than those who delay.²
- The longer you wait, the more likely competitors will capture market share, redefine customer expectations, and set new operational benchmarks.

Now is the time to move from aspiration to action and position your organization for AI-driven leadership.

Why Educate 360?

Educate 360 bridges the gap between strategy and execution, helping organizations move from AI ambition to business impact.

- ✓ **Depth of Expertise:** Our AI consulting team includes 15+ seasoned subject matter experts, each with hands-on experience applying AI across diverse industries. From technical architectures to business transformation, our bench is deep and battle-tested.
- ✓ **Breadth of Enablement:** With 40+ AI-focused training courses, we don't just help you identify AI opportunities, we empower your teams to seize them. Our offerings span from AI fundamentals to advanced machine learning, prompt engineering, and AI in business workflows, all aligned with leading industry partners and certifications.
- ✓ **Proven Methodology:** We leverage decades of experience and a unique combination of business modeling, design thinking, and engineering best practices to guide you from idea to execution fast.
- ✓ **Built for Business Impact:** Our AI discovery approach is rooted in business outcomes, not just technical exploration. We help teams articulate the “why” behind each AI initiative and ensure alignment with strategic priorities.
- ✓ **Client-First Philosophy:** Our goal isn't to sell you a platform or lock you into long-term consulting. It's to get you “unstuck” and in motion with the clarity, confidence, and tools your team needs to drive meaningful results.

Sources: ¹<https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai>

²<https://www.bcg.com/press/24october2024-ai-adoption-in-2024-74-of-companies-struggle-to-achieve-and-scale-value#:~:text=We%20empower%20clients%20to%20boldly,Business%20Transformation>



Ready to explore how AI can transform your business?

Schedule a free 30-minute consultation with our AI advisors to discuss your goals and see if our AI Use Case Discovery is the right fit for you.

Contact Us

 877.243.6690